

GREATER NEW YORK'S GREATEST STORE.

Bloomingdale's

3rd Ave 59 & 60 TH STS.

Greatest in Mercantile History.

Three Great Sales in One.

Hecht & Morris Bankrupt Stock.

Entire Goldenberg Stock and

Our Own Tremendous Stock.

HECHT & MORRIS were perhaps the largest and most enterprising of the merchants who struggled hard to maintain the old-time commercial supremacy of 8th Ave. GOLDENBERG BROS. & CO. were the leaders in the thriving city of Williamsport, Pa. We've got both entire stocks—**EVERY DOLLAR'S WORTH**. We are selling them at Retail in connection with our own great stock for **VERY MUCH LESS** than manufacturing cost.

The hundreds of thousands of dollars' worth of goods that go out from the store to the homes of the people are the best advertisements we could have. The people who buy them show them to their friends. The result is that our great establishment is **CROWDED TO THE DOORS**. Hundreds of extra Salespeople have found employment.

EVERY DOLLAR'S WORTH of these three large stocks must be sold. For this week we have **STILL FURTHER REDUCED** the prices on more than **THREE HUNDRED SEPARATE ITEMS**. It will **PAY** you to come **FIFTY** or a **HUNDRED MILES** to share in the **ADVANTAGES** of **THIS WEEK'S SPECIAL PRICES**.

Roller Towelling, 12c.

250 pieces White Towelling; Goldenberg's price 6c. yd., at .012 (sold only from 1 to 5 P. M. and no mail orders filled for this Towelling.)
475 dozen German Damask Towels, large size and knotted fringe; Goldenberg's price, 5c., at .15

12c. Bath Towels, 5c.

The greatest sale of Bath Towels ever known in New York.
275 dozen good, heavy Bath Towels; were sold at 12c., at .05
150 dozen fancy Bath Towels; were sold at 15c., at .08
250 dozen extra heavy unbleached striped Bath Towels, size 35x55 in.; were 25c., at .15

10c. Gingham, 3c.

500 pieces best quality Apron Gingham; sold everywhere for 8c. and 10c. a yard, at .032
12½c. Apron Gingham, 36 inches wide, at .062
25 cases Indigo Blue Prints, medium and dark shades; also 10 cases fine Saten Prints, yard, at .042

Sale of Sheetings.

THE GREATEST EVER HELD IN THE CITY.

New York Mills Sheetings, all widths, sold for less than has ever been known in the trade.
N. Y. M. 10-4 Bl. Shgt., were 25c., at .19
N. Y. M. 9-4 Bl. Shgt., were 25c., at .18
N. Y. M. 8-4 Bl. Shgt., were 25c., at .16
N. Y. M. 7-4 Bl. Shgt., were 25c., at .12
N. Y. M. 6-4 Bl. Shgt., were 25c., at .10
Best quality Sheetings, real hem-stitched, 2½x2½ yards, at .57
Best quality Sheetings, real hem-stitched, 2½x2½ yards, at .65
These goods were never sold for less than 65c. and 55c. each.
Hemstitched Pillow Cases to match, each 17c.; real value—50c.

Ready Made Sheets, 32c.

Chesapeake Mills Sheets, well made 2-inch hem top, 1-inch hem at bottom, ready for use. Consider these values; never in all your life have these goods been offered at anything like such prices:
2½x2½ yds., H. & M.'s 60c., at .32
2½x2½ yds., H. & M.'s 65c., at .35
2½x2½ yds., H. & M.'s 60c., at .40
2½x2½ yds., H. & M.'s 65c., at .45

Boston Mills Sheets,

made up in the very best manner. We are offering them at lower prices than were ever known in the trade. To HOTEL and BOARDING-HOUSE KEEPERS this opportunity is unusual. We are receiving orders from the largest hotels in the country at these prices. Send in your orders now.
65x90 in., Williamsport price 55c., at .35
72x90 in., Williamsport price 60c., at .41
84x90 in., Williamsport price 65c., at .45
90x90 in., Williamsport price 70c., at .52

Pillow-Cases, 42c.

(No mail orders filled.)
H. & M.'s 10c. Pillow-Cases, at .042
Good Pillow-Cases, 45x90 in., at .07

8c. Muslin, 3½c.

5c. White Muslin, 1 yd. wide, for, at .031
5c. White Muslin, 1 yd. wide, for, at .05
5c. Unbleached Muslin, 1 yd. wide, for, at .04
10½c. White Cambric, 1 yd. wide, for, at .07

Shaker Flannel, 3½c.

Goldenberg's price 10c., at .031

\$50 Sewing Machines, \$11.98.

\$50.00 Chicago Singer Machines, \$11.98.
\$55.00 "Operator," \$12.98.
\$66.00 "Delight" Sewing Machines, \$19.00.
The above machines are guaranteed for five years, and have complete sets of the finest and most improved attachments. Instructions free.

Solid Gold Ring, 25c.

Children's solid gold chased band Rings, also some with assorted stones; their price 75c., at .25
Ladies', Children's and Misses' Solid Gold Rings, set with carnelians, genuine pearls, garnets and turquoises; sold by them at \$1.25 to \$1.75, at .47, .59 and .69

35c. Silk and Linen Taffeta Gloves, 15c.

Ladies' Silk and Linen Taffeta Gloves, sold by H. & M. at 35c., at .15
Ladies' Pure Silk Gloves, in black and colors; H. & M. price 50c., at .19

Entire stock of their 8-button suede moccasins, real Kid Gloves, in reds, greens, heliotropes, modes and tans, broken sizes, U. & M.'s prices \$1.25 to \$2; all to go at .39

\$1.50 Wrappers, 89c.

1,000 Ladies' Wrappers of soft finish percale, Watteau back, Hertha ruffle, edged with Hamburg embroidery, worth \$1.50, at .89
See our bargains in FINE WRAPPERS all down to one-half cost.

Wash Goods, 25c.

100 dozen laundered Collar and Cuff Yoke Back Shirt Waists, of striped percale, worth 98c., at .49
100 dozen best Percale Yoke Backs, laundered Collar and Cuffs, choice patterns, worth 98c., at .59
All of our Bosom Waists that were \$1.49 to \$2.98, at .25
50 dozen odds and ends Wash Waists, all kinds, cheap at 25c.

Silk Waists, \$1.69.

450 best quality China Silk, fancy patterns, with rosettes and ruffles; worth \$3.49, at 1.69
Our entire stock of fine Silk Waists at half cost.

Children's Dresses.

Boys' Gingham Dresses, worth 49c., at .24
Baby Dresses, with embroidery, of lawn and gingham, worth 50c., at .29
Baby Dresses, lace yoke and ruffles, of gingham and lawn; worth 75c., at .39

Boys' 40c. Waists, 16c.

100 dozen Shirting Waists, worth 40c., at .16
100 dozen of best Percale and Outing Flannel, plaited back and front, worth 60c., at .33

Castile Soap, 10c.

Conter's Castile Soap, special per lb., at .10
Ed. Pinand's Celebrated Toilet Soaps, four odors—Violet, Peande Spagne, Rose and Heliotrope—Colgate & Co.'s Celebrated Toilet Soaps, per box of 1 doz., at .36
Dr. Snow's Even Balance Soap, per box of 3 cakes, worth 25c., at .12
Dr. Snow's Toilet Powder, Rose and Violet, their price 16c., at .10
Pinand's Extracts, all odors, 50c., at .39

Carter's Little Liver Pills, 7c.

Knapp's Root Beer Extract, bottle, at .11
Pinkham's Compound, was 89c., at .65
Dr. Snow's Seidlitz Powders, .15
Dr. Snow's Witch Hazel, .40
Dr. Snow's Beef, Iron and Wine, .10
Dr. Snow's Cold Cream, .38
Maltine, plain, was 98c., at .58
Maltine, with Cod Liver Oil, .58
Bromo Vichy, .05
Velvet Face Powder, .12
Paine's Celery Compound, .03
Benson's Porous Plaster, .25
Hoff's Malt, .04
Dr. Snow's Strengthening Plaster, .50
Hood's Sarsaparilla, .49
Standard Toilet Water, their 24c., at .19
30c. Red Letter Extracts, all odors, .19
Bazaar Bay Rum, ½ pint flask, .25
45c. Crown Lavender Smelling Salts, .12
10c. Bottle West India Bay Rum, .10
25c. Ponce de Leon Florida Water, .15
Dr. Snow's Extract, all odors, .39
Ed. Pinand's 30c. Eau de Cologne, .23
Pinand's Brillantine, .17

\$4.50 Watches, \$1.98.

Gentlemen's open-faced Nickel Watches, with finely finished movements; their price \$4.50, at 1.98
Ladies' Nickel Chatelaine Watches, with finely finished Swiss movements; their price \$8.98, at 2.24

Faby's Silver Hunting-Case Watches, with 7-jewel American movement; their price \$9.50, at 5.98

Stamped Linens.

These 36-inch Table Covers, beautifully tinted and trimmed with Bargatin fringe; their price 90c., at .39
Fine Linen Scarfs, 22 inches long, stamped in newest designs; their price 35c., at .15

These fine Linen Splashes, with drawn work and fringe all around; their price 25c., at .09.

59c. Eyeglasses, 19c.

Their 29c. nickel-plated Spectacles and Eyeglasses, .19
Their 35c. Spectacles and Eyeglasses, .23
Their 50c. Spectacles and Eyeglasses, .39
Their \$3.00 Spectacles, .07

Playing Cards, 5c.

Ivory finish Playing Cards; their price 21c., at .05
Pinocchio Cards, full deck of 64 cards; their price 25c., at .10

Umbrellas & Parasols

24-inch blue English Gloria Rain or Sun Umbrellas, with assorted natural wood handles; their price \$1.39, at .69
Royal Blue English Gloria Sun Umbrellas, Dresden ball handles; their price \$1.35, at .69

English Spun-Silk Umbrellas, sun or rain Umbrellas, with ebony, natural and silver handles; theirs, \$1.69 to \$1.98, at .89

26-inch English Satina Umbrellas; their price, 98c., at .39

Fine English guaranteed Silk Umbrellas, silk case and tassel to match, paragon frame, polished hardwood handles; their price \$4.50 to \$5.00, at 1.49

Their entire stock of fine Parasols; their price, \$3.50 to \$5.00, at .98

Leather Goods.

These grain leather combination Card Cases and Pocketbooks; their price 30c., at .15
These Shopping Bags, with pull strings and leather handles and outside pocket; their price 39c., at .12

These 12-inch Grain Leather Bags; their price 98c., at .39.

Any of these 12 designs of Solid Gold Scarf or Stick Pins, set with Genuine Diamonds; their price \$3.00, at .97

59c. Eyeglasses, 19c.

These 29c. nickel-plated Spectacles and Eyeglasses, .19

Their 35c. Spectacles and Eyeglasses, .23

Their 50c. Spectacles and Eyeglasses, .39

Their \$3.00 Spectacles, .07

Ivory finish Playing Cards; their price 21c., at .05

Pinocchio Cards, full deck of 64 cards; their price 25c., at .10

Complete Set of Mrs. Potts' Polishing Irons, fully nickel-plated, 3 Irons, Stand and Handle, for .69

Double 4-Burner Oil Stove, .99

Bissel Carpet Sweeper, 4 wheels, all improvements, 1.46

Lightning Egg Beater, with glass measuring jar, .16

Faby's Double Burner Gas Stove, with 6 feet of best quality covered tubing, complete, .99

Scouring Soap, 6 cakes for, .10

Tennis Racket Covers, made of canvas, leather-bound and leather handle, .10

Same style, better, flannel-lined, .16

This Complete Stamping Outfit, with pad and powder, patterns traced on bond paper; their price 15c., at .04.

House Furnishings.

Self-Wringing Mop and Mop Stick combined, .24
Tin-back Window Brush with 6-foot handle, .32
Large size Wire Drawer Dust Brush, .18

Clothes Wringer, family size, with best quality white rubber rolls, .89

Large Wire Fly Traps, .12

Revolving Flour Sifters, .07

Japanese Rush Garden or Stoop Seats, .06

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Crockery, &c.

Fine English Porcelain Dinner Sets, neatly decorated, 112 pcs., all desirable, .64
Carlsbad China, decorated Fruit and Berry Bowl, .39
Crystal Glass Ice-Cream Set, .49
Thin blown Crystal Glass Tumblers, .03
Decorated Dinner Plates, flat or deep, .07
White Carlsbad China Cups and Saucers, low shape, per set of 6, .59
Large size complete 10-piece Toilet Set, neatly decorated, .269
Fine Table Lamp, bisque finish, decorated shade, large brass burner, 1.49

Cutlery & Silverware.

Large variety of Ebony and Cocoa handled Knives and Forks, per set of 6, .69
Genuine Stag-handle Carving Set, Sheffield steel, .63

Scalloped Bread and Cake Knives, per set of 3, .41

Silver-plated Knives and Forks, per set of 6, .99

Silver-plated Tea Spoons, per set of 6, .18

Silver-plated Table Spoons, per set of 6, .36

This large, handsome Antique-Finish Chiffonier, nicely finished and thoroughly well made, large, round, bevel-plate mirror, nicely trimmed, for this week only, special at 7.98.

25c. Hosiery, 7c.

Ladies' Fancy-Ribbed and Plain Cotton Hosiery in stainless blacks, unbleached balbriggan, two-toned boot patterns and russet tans, full fashioned, with finished seams; H. & M.'s price 19c. and 25c., at .07
Ladies' extra quality two-thread Cotton Hosiery, in fancy boot patterns, with fast-black boots, russet tans, French balbriggan and Hermsdorf fast black, double heels and toes, full regular made, all guaranteed stainless; H. & M.'s price 35c., at .15
Ladies' finest quality Lisle Thread Hosiery, sold by H. & M. from 50c. to 98c. per pair, at .25

Silk Hose, 49c.

Ladies' Spun Silk Hosiery and fine French Lisle, silk embroidered in fancy figures, an excellent assortment of boot patterns and fancy colors, nearly all shades; H. & M.'s price 98c. to \$1.50, at .49

Men's 15c. Sox, 5c.

Men's fancy Cotton Hose, assorted patterns, finished seams; H. & M.'s price 15c., at .05
Men's two-thread Cotton Half Hose, in stainless blacks, russet tans and unbleached balbriggan, double heels and toes, full regular; H. & M.'s 25c., at .09

88c. Silk Sox, 31c.

Men's extra quality black Silk Half Hose, with double soles, guaranteed stainless; sold by H. & M. at 98c., at .31
Men's fine Merino and natural Wool Half Hose; H. & M.'s prices ranged from 25c. to 50c., at .12
Men's finest grades of stainless and black, russet tans and balbriggans, all goods of the finest description and sold by H. & M. for 35c. and 50c., at .15

Children's Hosiery.

Children's two thread Cotton Hosiery, in stainless blacks and russet tans, double heels and toes, sizes 5 to 9½; H. & M.'s price 15c. and 25c., all sizes at .07

Ladies' Suits, 75c.

Closing out a number of special lots at even lower prices than were quoted earlier in the sale.

A special lot of French Percal Dresses, worth \$2.50, at .75

Special lot of Duck Suits, worth \$2.00, at .75

Special lot of Outing Suits, worth \$3.50, at .98

Special lot of Lawn Suits, worth \$2.25, at 1.00

Special lot of Tuxedo Outing Suits, worth \$4.98, at 2.25

Special lot of Ladies' Jackets at \$1.98 and \$2.98—cost two or three times as much to manufacture.

A special lot of Ladies' Summer Silk Dresses, in EXTRA LARGE SIZES, value \$30.00, at 17.50

Ventilating Corsets, 49c.

Good Ventilating Corsets, all sizes, 49c.
85c. C. B. Ventilating Corsets, .59

Muslin Underwear.

Fine cambric Corset Covers, with lace and insertion and with embroidery; H. & M. price 29c., at .18

Good plain Muslin Chemise; H. & M. price 27c., at .19

Good Muslin Chemise, with cambric ruffle; H. & M. price 33c., at .25

Ladies' muslin Drawers, with embroidered ruffle; H. & M. price, 49c., at .25

Night Dresses, tucked yoke, trimmed with tulle lace and also colored trimming, .59

Skirts, with lace-trimmed ruffle; H. & M. price, 79c., at .59

Night Dresses, Skirts and Drawers, handsomely trimmed with embroidery; H. & M. price, 95c., at .69

Ladies' Gingham Aprons; H. & M. price, 20c., at .11

Infants' Wear.

Infants' Short Dresses, yoke of hemstitched tucks and embroidered hemstitched bottom; H. & M. price 85c., at .59

Sale of Laces, &c.

Fine embroidered Swiss Flouncings, hemstitched and scalloped, very fine work, 2½ in., for children; H. & M. 98c. yard, at .39

All-silk Chantilly Lace Flouncings, black, 42 in., H. & M. \$1.98 yd., at .98

Point d'Irlande, Point d'Gene, Net Top Bourdon Lace, white and beige, 4 to 7 in., H. & M. 35c., at .15

Platt Valenciennes, Point d'Irlande, Net Top Bourdon, white and beige, 5 to 8 in., H. & M. 35c., at .10

Beaded net, black, 24-in., H. & M. \$1.50 yard, at .39

Eton fronts, made of lawn, all colors, plaited and plain; H. & M. 39c., at .24

All-silk Windsor Ties, all colors, plaids and stripes; H. & M. 25c., at .10

Ladies' Fine Hemstitched and Embroidered Handkerchiefs, white and colored border, gentlemen's hemstitched and tape border, white and colored; H. & M. 12½c., at .12

Ladies' Fine White Swiss Embroidered, Scalloped Border Handkerchiefs; H. & M. price 25c., at .12

Notions.

Pure Gum Dress Shields, cambric covered, pair, .03

Pure Cambric Dress Shields, plain and fancy silk covers, .10

All-silk Taffeta Ribbon, piece, .09

Fine Cotton Bone-Casing, silk stitched, per piece, .09

Glance Cotton Belting, black, white and gray, per piece, .09

French Basting Cotton, large spools, per doz., .08

American Pins, per doz. papers, .08

Nickel Safety Pins, all sizes, per doz., .01

Hose Supporters, with satin belts, all sizes and colors, .16

Nickel-Finish Curling Irons, .03

Tracing Wheels, blue steel wheels, .02

French Hairpins, per doz. papers, .02

Iron Thread Shoe Laces, per doz., .02

Black Alpaca Binding Braid, 12 yd. pieces, .02

Large rolls Stay Binding, one-half inch wide, .02

Japanned Steel Dress Stays, per doz., .15

\$2.00 Razors, 59c.

Wade &